

**NEBRASKA OFFICE OF
HIGHWAY SAFETY**
and the American Automobile Association (AAA)

AUDIO-VISUAL CATALOG
June 2012



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ALCOHOL AND DRUGS

48 Hours: Deadly Mix

45 minutes 1990 teens/adults VHS

This video is a Memorial Day weekend special anchored by Dan Rather on CBS television network. In this broadcast victims of alcohol-related crashes confront drunk drivers head-on -- in hopes of changing their ways. A look at the inside of a prison for drunk drivers that gives out treatment along with punishment. Excellent tape on the nation's battle to keep drunks off the road.

Alcohol: True Stories

20 minutes 2002 teens/adults VHS

This video hosted by Matt Damon tells true stories of four young people and how their choices about alcohol impacted their lives. Robert was an accomplished soccer player. After drinking one night, he crashed his dad's car. His leg was severed. Robert wishes he'd listened to his dad's warnings about alcohol. Megan entered treatment for alcoholism at 16. She talks about her ongoing recovery and family support. Dana lost two family members to murder. She finds healthy ways to deal with stress in her life. Ilton is a talented hip-hop dancer. He avoids alcohol because of his sport.

Alcoholic Blackouts And The Brain

14 minutes 2000 teens/adults VHS

If you drink alcohol there is a side effect that can actually cause part of your brain to "switch-off" causing a form of amnesia. Young people are more likely to have a blackout than adults according to neurologists. This video follows a young man who consumed several beers and ended up killing five people in a drunk driving crash. Amazingly, he has no memory of the event. Viewers will learn that drinkers with alcoholic blackouts are a danger to themselves as well as others.

Blurred Lines

27 minutes 1998 teens/adults VHS

This video documents the tragic, all too frequent consequences of drunk driving. Two real families share their anguish over the loss of loved ones, allowing video cameras to record their grief in the hope that similar tragedies will be prevented. One story follows a driver serving a 14-17 year sentence for a crash that killed three young men. The other tells the story of an 11-year-old girl killed by a drunk driver while riding her bicycle.

Brandon Tells His Story

28 minutes 2000 teens/adult VHS & DVD

In this video you will meet a remarkable young man who has paid -- and will keep on paying -- a terrible price for a stupid choice he made when he was seventeen. At the end of a long, tiring day, Brandon Silveria has a few drinks at a party, managed to drive his friends home, and then wrapped his car around a tree. He spent the next two and a half months in a coma, the next two years in rehab. His speech is slurred, his walk is unsteady, and his memory is permanently impaired. You'll hear first hand from Brandon what it's like to fight every day to get his life back to where it was. Most of all, you'll see how many lives can be changed forever by one irresponsible decision.

Confronting Drunk Driving

26 minutes 2003 teens/adults DVD

This memorable video features the true story of Mike Poveromo, a young man who killed his two best friends in a drunk driving car crash when he was a teenager. In addition to interview segments that recount Mike's dramatic story, viewers will also hear from law enforcement officers who explain the legal risks involved in drinking and driving, including harsh jail sentences for those convicted of driving under the influence (DUI). Viewers will also hear from emergency room physicians who describe the traumas and deaths they have seen as a result of drunk driving. Teens will also hear from parents and family members who have been left devastated by the loss of a child as a result of drunk driving. In addition, Confronting Drunk Driving offers important tips for how to avoid being a passenger in a car driven by an intoxicated driver. Includes: teacher's resource book, student handouts, and pre/post test in digital format (CD).

Deadly Decisions

16 minutes 2000 teens (16-21) VHS

This video is targeted at drivers aged 16-21. It focuses on impaired and aggressive driving, reminding young people that decisions made in an instant can last for a lifetime. When you make the decision to drive a car after drinking or to react to the actions of another driver -- ask yourself ... Is this worth dying for? Is this worth being permanently injured over? Is this worth going to jail for?

Drinking, Driving, and Drugs: A Deadly Mix

20 minutes 2004 teens/adults VHS

With an accessible documentary style that includes moving first-person stories, "Drinking, Driving, and Drugs: A Deadly Mix," introduces viewers to the profound dangers of driving under the influence of alcohol and other drugs. Through narratives of people whose lives have been destroyed, viewers are made aware that a split second decision to get behind the wheel while under the influence can cause irreparable tragedy. The program also includes statistics that show the undeniable risks involved with driving while intoxicated, as well as interviews with police, doctors, and prevention activists about the dire consequences. Throughout the program young people share why they have decided that drinking is not for them, ways to say "no" to alcohol, and what to do if someone is trying to get behind the wheel while under the influence.

Drinking It In - Mixing Alcohol Images And Kids

5 minutes 2002 children ages 9 to 15 VHS

American youth see alcohol images everywhere. Kids see them on billboards, in grocery and convenience stores, on outdoor displays, and at public events like parades. Some pictures are even on public transportation, for example on buses and subways. Alcohol images also appear in many of the magazines that kids read. And they are found on toys and t-shirts that appeal to youth. They're even pictured on baby bibs. Kids are also exposed to alcohol images in their homes. Many television shows, for example, contain them, and they are readily found on the Internet. Parents' behavior can influence their children, as can their siblings' and others' use of alcohol. The result is that America's youth are inundated with messages about alcohol wherever they are.

Driving Drunk, Driving High

32 minutes 2000 teens/adults VHS

This hard-hitting video clearly illustrates the impact driving under the influence of alcohol and other drugs have on our society. It addresses the effects of alcohol and prescription drugs on a driver's judgment and motor skills, and the choices and consequences of driving under the influence. You will hear stories told by mothers, fathers, and children of people killed by drunk drivers, as well as viewing photos of crashes and victims before and after the crash.

NEW: Drugged Driving: The Road to Disaster

25 minutes 2009 teens/adults DVD

Intoxicated teen drivers are responsible for 18% of motor vehicle deaths each year. Alcohol abuse is a major factor, but teen drivers' abuse of over-the-counter drugs, prescription drugs, and marijuana is rising at an alarming rate. Teens are driving impaired and putting their lives and the lives of others at grave risk. In this video, ER doctors and police investigators specially trained to recognize drug-impaired driving present a hard, on-the-scene look at how drugs impact driver alertness, reflexes, and perception skills. A prosecutor specializing in DUI cases explains the legal consequences following a drugged driving crash. Finally, a mother recreates the tragic story of how her daughter died in a drugged driving crash caused by marijuana smoking. Viewers get a comprehensive view of the devastating effects of drugged driving on teens, their families, and their communities. Includes: Teacher's resource book, student handouts, and pre/post test in digital format.

DUI: The Hard Truth

29 minutes 2010 teens/adults DVD

Hosted by a career EMT, this video reveals the hard truth and horrifying ordeals resulting from driving under the influence of alcohol; a young woman telling of having to identify her little sister's body at the morgue; an ER doctor talks about breaking the news to parents whose son was killed in a drunk driving crash; and a young man shares the details of his living nightmare when he killed his two best friends when he was DUI. Dramatic video reenactments hammer home the indisputable truth that driving while drunk or impaired results in unforgettable pain, suffering, and death.

NEW: Dying High 2: Real Stories of Drugged Driving

24 minutes 2012 teens/adults DVD

The original award-winning "Dying High" gave viewers an unblinking look at what happens when teens overdose on alcohol or other drugs. This new program moves onto the nation's highways, where viewers follow an ambulance as it responds to a multi-vehicle accident involving teens and drugs. There are no scripts, no teleprompters, and no actors. In addition to this compelling footage, viewers are briefed on the legal complications that follow a drugged driving crash. Includes interviews with real teens who faced the horror of a drugged driving crash. A law enforcement official details the legal complications that follow a drugged driving crash. Counselors offer life-saving tips to help teen viewers reduce their risk of finding themselves in similar circumstances. Includes: Teacher's resource book, student handouts, and pre/post test in digital format.

Dying High: Teens In The ER

26 minutes 2002 teens VHS

This hard-hitting video gives viewers a chance to see what goes on inside the nation's emergency rooms as doctors treat teens for common ER injuries: drug overdoses, alcohol poisoning, car wreck traumas, and more. "Dying High" offers a glimpse into the nightmarish reality of what happens when young people take risks with their health, safety, and even their lives. The goal of this high-powered video is to remind teens that risk-taking behaviors can lead to serious injury and death.

Dying To Get There/The Real Cost Of Reckless Driving

18 minutes 2002 teens VHS

This video is a message from teens to teens. The host, Robert John Hosker, leads us through a series of first person stories and interviews. We hear from the average "teens in the hall" as well as people who've been touched and changed forever by reckless driving.

Enduring Regret

30 minutes 2008 teens/adults DVD

Chris Sandy's life changed forever when he made the terrible choice to drive his car after he had been drinking. His poor decision cost two innocent lives. The consequences of his bad choice will last forever and the pain will never go away. Now, Chris Sandy is serving a 30-year sentence and sharing his story of "Enduring Regret."

Friends Don't Let Friends Drive Drunk

15 minutes 2000 teens VHS

A grieving teen whose boyfriend died while driving drunk starts a school organizations called "Students Arrive Alive" to encourage teenagers to intervene when friends want to drink and drive. But when she is confronted with a drinking date and the decision whether to ride with him or not, she fails to live up to her own standards.

NEW: **Graduation Day**

30 minutes 2009 high school students DVD

Kelly loves to shoot videos, and on his high school graduation day, he kept the camera rolling straight through commencement and the party that followed. But what should have been a quirky keepsake turned into a record of tragedy as drinking and driving led to the violent deaths of two of his closest friends. Over the course of the program, Dan Rather interviews the survivors and spells out the effects of alcohol on the body. Extremely convincing! Viewer discretion is advised. Intended audience: Young Adult/Adult - FMS Productions – www.fmsproductions.com

Greatest Heartache You'll Ever Know, The

33 minutes 2000 teens/adults VHS

Lt. Pete Collins' account of Pam's graduation night tragedy is punctuated by a disturbing realization from her parents in this deeply moving video about the examples we set for our children.

Impaired Drivers: You Drink & Drive, You Lose

20 minutes 2000 law enforcement VHS

This video contains two short roll call type segments. The first segment contains discussions by five law enforcement officers about the importance of detecting and apprehending impaired drivers. The second segment "**Detecting Impaired Motorcyclists**" identifies the impaired motorcyclists cues and the training available to detect them.

In The Know: Tobacco, Alcohol & Marijuana

23 minutes 2001 teens/adult VHS

Exciting graphics, expert testimony, and four young narrators work together to educate viewers about the tremendous damage tobacco, alcohol, and marijuana can do to users' lives. Viewers may not be aware that more than half a million people are killed in this country every year by tobacco and alcohol. This video also points out these are "gateway drugs", dramatically increasing the odds a user will go on to abuse cocaine or heroin. The program details the social effects, biological functions, and short- and long-term effects of each substance. Finally, a survivor tells how her family was torn apart by a drunk driver.

Inbound Mercy (AAA)

11 minutes 2001 teens/adults VHS

Filmed in black and white this video tells a powerful story that backtracks a deadly series of events stemming from a young couple's decision to drive home after a wild night at a binge-drinking party. It uses "real life" paramedics to convey its message of what really happens to victims of car crashes. Of all preventative educational short films, Inbound Mercy's display of intense drama and loss of human life is sure to make a powerful impact on today's youth.

Just Call Me Crash

29 minutes 1998 teens/adults VHS

This true story about a crash involving Denise Wagoner illustrates how a professional model lost her entire face in an alcohol-related crash. Denise, who is disfigured and blind for life, tells her own moving story in graphic detail.

Primary Influence

27 minutes 2000 teens/adults VHS

This is a film detailing the critical role parents play in influencing their children to avoid the dangers of underage drinking. Parents are the first and foremost influence in a child's life. The video defines how significant, tragic, and costly this problem truly is to society. It explores techniques and efforts of law enforcement to decrease underage drinking.

Smashed – Toxic Tales of Teens and Alcohol

75 minutes 2005 teens/adults DVD

This HBO documentary was filmed at the University of Maryland Shock Trauma Center. It pulls no punches in its graphic presentation of the devastating consequences of underage drinking and impaired driving. Focusing on the effects of impaired driving collisions when the victims do not die, it shows young crash victims from their arrival at the shock trauma facility and follows their progress over time. It features interviews with medical personnel, the teens themselves, their friends, and their families. It is a very strong statement.

So You Think You're Going To Live Forever

32 minutes 2000 teens/adults VHS

Lt. Pete Collins delivers a message that should be seen by every parent and teenager in this compelling story of drinking, driving, and life and death on the highways.

Teen Files, The: The Truth About Drinking

30 minutes 2000 teens/adults VHS

For many of today's teenagers it is considered "cool" to drink as much as they can in social situations involving their peers. In this must see program teens that are current drinkers see firsthand the potential consequences of alcohol use. Through brain scans and autopsy teens see how the brain and other organs suffer lasting damage from alcohol use.

this place.

15 minutes 2005 adults VHS & DVD

This film depicts today's generation of youth and alcohol issues, how this is different from 20 years ago, and what communities across the country are doing about it.

Your Kids Are Drinking – The Net Collection

60 minutes 2008 teens/adults DVD

"Your Kids Are Drinking" examines the most under-reported aspect of under-age drinking by youths – the adults that allow it to happen. This hour-long documentary and discussion includes a visit to small town celebrations where heavy drinking is a tradition and families protect their teenage drinkers. In a larger community, cameras capture under-aged decoys purchasing liquor from stores and restaurants. Finally, one family's tragic story illustrates the horrible consequences of teenagers drinking before they can handle its effect. From tougher parenting to a hard-line from law enforcement officials there is a new emphasis on how adults need to take responsibility for the drinking behavior of teens.

BICYCLE SAFETY

Bike Safe. Bike Smart.

9 minutes 2004 elementary and middle school VHS

This entertaining, yet instructional, bicycle safety video uses a visually stimulating, peer-to-peer approach to teach elementary and middle school age audiences how to "Bike Safe. Bike Smart." Viewers will learn essential information about the rules of the road, signaling, riding at night, safe riding practices, and risky behaviors that they should avoid. Tips for purchasing and correctly fitting a bicycle helmet are also included. The information in this video builds on the successful "Ride Smart: It's Time to Start" bicycle safety video, which focused on correct use of bicycle helmets.

Bike Safety with Bill Nye the Science Guy & I'm No Fool on Wheels

16 minutes & 13 minutes 2004 K thru 5th grade DVD

Instill a heads-up attitude all year long with this new DVD featuring two popular safety classics. Who better to get kids interested in bike safety basics than the way-cool Science Guy? And when it comes to learning about the vital procedures and equipment to use when skateboarding, bicycling, and roller-skating, younger children will pay attention to their pal Pinocchio. From hand signals to the "pre-ride" check, students will learn why it's important to always wear an approved safety helmet, stay visible to drivers, remain alert, and most importantly to follow the rules of the road.

I'm Safe! On Wheels

10 minutes 2002 K thru 3 Presenter's Guide VHS

The video covers five keys to safe riding: correct helmet fit and use, maintaining safe equipment, safe places to ride, safe riding skills, and safe clothing to wear. This video also addresses scooters, tricycles, inline skates, skateboards, big wheels, and other riding equipment.

Ride Smart: It's Time To Start

9 minutes 2002 elementary VHS

This fast-paced video features a diverse group of teens and pre-teens modeling the newest, coolest looks in helmets and includes real-life crash examples, computer graphics, and the entertaining, yet instructional "raw egg drop" and "Jell-O brain" demonstrations. The video also explains how to buy an approved bicycle helmet that fits correctly and discusses the rules of the road.

Wear It Right: Bike Helmet Fitting

4 minutes 2000 elementary/parents VHS

This video is aimed at educating children about the four steps in fitting a bicycle helmet: selecting a helmet, fitting helmet pads, adjusting the straps, and test fitting. Although intended for children, this video is also appropriate for parents/caregivers educating them on how to purchase the correct bicycle helmet.

Wheel Safety: Bikes, Blades And Boards

16 minutes 2000 children/teens VHS

Bicycling and skating on inline skates or a skateboard can be dangerous if riders do not take the necessary safety precautions. This video explores and explains the various ways cyclists and skaters can stay safe and get more fun out of their time spent on wheels. Topics covered include use of safety equipment such as helmets, maintenance, where to ride and skate, and how to prevent mishaps. It shows viewers how to have fun and stay safe on wheels all year long.

DEFENSIVE DRIVING/DRIVER EDUCATION

NEW: 10 Worst Days, The (The Tragic Death of Megan Warman)

5 minutes

2011

teens/adults

DVD

This DVD is about Megan Warman who should have been experiencing her first fall semester in college. But the outgoing 18-year-old senior at Crestview High School died from injuries she suffered in a one-vehicle accident. Family and school officials say Megan was texting while driving January 27, 2011, when she lost control of her car and crashed. She died from her injuries February 7. Her death prompted an awareness campaign on the dangers of texting and driving. The U.S. Army Combat Readiness/Safety Center in Fort Rucker, Alabama, produced this DVD to educate young troops and students about the dangers of distracted driving.

NEW: Asleep at the Wheel: The Dangers of Drowsy Driving

15 minutes

2006

teens/adults

DVD

Each year drowsy driving causes more than 100,000 car crashes and 1,500 deaths. Over 50% of these drivers are in their late teens or early twenties. Meet people affected by drowsy driver accidents, review warning signs and risk factors, and learn tips to ensure alertness and safety. Includes: teacher's resource book, student handouts, and pre/post test in digital format.

Auto Skid

2004

teens/adults

CD

Driving Home the Importance of Stopping - Driving is about moving – getting from one place to another. Yet, one of the most important things about driving is stopping. Auto Skid teaches new drivers about factors that affect their ability to stop a vehicle quickly and how they can control those factors to become smart, safe drivers.

Avoiding Collisions – How To Survive The Teenage Driving Years

15 minutes

2001

teens

VHS

This video is a dialogue between parents and teenagers about speeding, auto crashes at night, seat belt usage, alcohol, and friends.

Awake at the Wheel

36 minutes

2003

adults

CD and Alertness Guide

DWT – Driving While Tired – accounts for up to 20% of crashes. Each year a fifth of those in the driver's seat are nodding off. Whatever your age or occupation anyone can be at risk for drowsy driving, and the toll can be high. So learn the facts, evaluate your alertness, and take action to stay awake at the wheel. This CD has basic information about getting good sleep and easy, straight-forward techniques for determining your own fatigue. Also a set of proven strategies for staying alert when you have no choice but to be on the road, including a valuable trip planner. Whether you're driving for business or pleasure, this guide and the accompanying CD give you the tools you need to stay safe and awake at the wheel.

Crash Course – What to Know Before and After a Collision

62 minutes

2004

DVD

Each year there are almost 20 million automobile collisions. The Better Business Bureau Video Series has partnered with AAA Foundation for Traffic Safety to provide this important information every driver needs to know. Crash Course is divided into three sections: Before the Collision, At the Scene, and After the Collision. Featuring interviews from national traffic safety experts, EMTs, insurance specialists, and attorneys. This program shows how to avoid the most common causes of collisions, provides information you must know at the scene of a collision, and advises how to deal with the consequences of a collision.

Danger Behind the Wheel: The Facts about Distracted Driving

26 minutes

2010

teens/adults

DVD

This powerful program emphasizes the dangers of driving distractions—applying makeup, eating, changing radio stations but most of all, talking or texting via cell phone while driving. Viewers hear from ordinary people whose lives have been forever changed because of distracted driving. A young driver who crashed his car while texting describes how it feels to know that he caused the deaths of two innocent people. A young woman describes the severe injuries she endured—in addition to her parents' deaths—as a result of a distracted teen talking on his phone while driving. Jennifer Smith, co-founder of the advocacy group FocusDriven, shares her story. A researcher explains that driving simulations in his lab have shown that talking on a cell phone—even with a hands-free device—is as dangerous as driving drunk. The program's unforgettable stories and statistics make it clear that no cell phone call is worth losing a life.

Distracted Drivers/Dateline NBC

20 minutes 2001 teens/adults VHS

This video is a report from June 19, 2001, by Dateline NBC about distracted drivers. The reporters tell about people distracted by cell phones, food, CD players, fussing with kids in the back seat, etc. They test different drivers and show how they are distracted by various tasks they are asked to perform while driving. Also, there is a distracted drivers test you can take.

Distracted Driver, The – A Lesson In Road Sense

20 minutes 2002 adults VHS

This video includes scenarios that describe eight of the more common driver distractions. They include the following: driving unfamiliar vehicles, attending to passengers, eating and drinking, talking on a cell phone or using other in-vehicle electronics, personal grooming, reading a map, reading a newspaper, report or book, or carrying unsecured cargo or objects. At the conclusion of each description, there will be a crash and the screen will go white. This is where you can stop the video for discussion with the audience. Following the discussion of each distraction, the video describes how to manage the distraction safely.

Distracted Driving: At What Cost

2004 teens/adults VHS

Distractions have been a safety issue for drivers ever since cars first hit the road. But, for a variety of reasons we are now experiencing an explosion of driving distractions. For example, drivers have a wide variety of devices they can use while driving ranging from telephones, radios, CD players, fax machines, navigation systems, and entertainment centers. Secondly, we are living increasingly fast-paced lives creating pressure to conduct other tasks while driving. Finally, there seems to be a widespread attitude among drivers that it's okay to conduct business, dine, entertain and perform a variety of activities while driving. In fact, most drivers are unaware of how often they are distracted from the most important task at hand—driving the vehicle safely. "Distracted Driving: At What Cost" is designed to raise drivers' awareness about the dangers of driving distractions while providing information and suggestions that will help them control distractions and remain focused on their driving.

Don't Hang Out In The No-Zone - Semi Conscious: Driving In The Real World (AAA)

11 minutes 1996 teens VHS

Car drivers must be aware of the special adjustments they need to make on the road for large trucks. In this video four teenagers demonstrate simple tips for sharing the road with trucks. Music videos are used to reinforce the messages. The material is based on advice from the Michigan Truck Safety Commission.

Drive for Life – the National Safe Driving Test

2003 teens/adults VHS

Everyone with a driver's license carries the responsibility of keeping our roads and highways safe for everyone. When we get behind the wheel, driving and paying attention to our driving is our only job. How much do you really know about the rules of the road? Find out by taking "The National Safe Driving Test." You'll answer 10 questions and receive a wealth of information pertaining to drivers of all ages aimed at keeping us safe behind the wheel.

Driver-ZED

2005 Teens CD

This CD puts your teen in the virtual driver's seat. Developed by the non-profit AAA Foundation for Traffic Safety, your teen will navigate 100 live-action scenarios and learn how to identify, assess, and react to a wide range of potential risks.

Experience the thrill of driving on your PC. Full-screen, full-motion, real-life interactive video puts you in the driver's seat. You'll use your eyes and brain to spot trouble before it happens. Spot all the risks and handle them right, and you'll score a perfect "Zero". But watch out — it's harder than you think.

Realistic display shows you three views of the action — even the rear-view and side mirrors. The driver-ZED® CD puts you into 100 live-action situations — the equivalent of several years of actual driving. You'll face everything from a child chasing a ball into the street to dangerous two-lane passing. You'll learn how to see danger by actually experiencing it on your computer instead of behind the wheel.

Driving Safely in Winter Conditions

20 minutes 2008 teens/adults DVD

This DVD is about driving in bad weather. It will look at how to reduce accidents, injuries, and hopefully reduce the problems associated with winter driving. Some of the topics covered are: proper tires and emergency supplies for vehicle, spinning tires, animals on roadway, speed limits in bad weather, steering on ice, safe stopping distance between vehicles, explains types of braking systems - conventional or anti-lock (ABS), controlling a skid, black ice, hydroplaning, vehicle fires in winter, etc.

Driving Skills for Life

30 minutes 2005 teens VHS

The Governors Highway Safety Association and Ford Motor Company are encouraging teens to learn driving skills and techniques that will make them more competent drivers. This video concentrates on four key driving skills that Ford and safety experts believe are significant in preventing crashes, injuries, and fatalities. They are: hazard recognition, vehicle handling, space management, and speed management.

Extreme Driving Quiz, The

47 minutes 2002 teens/adults DVD

Driving is a daily exam where failure can spell disaster and—all too often—death. Putting viewers' knowledge to the test, this eye-opening program employs professional drivers to demonstrate how to survive extreme automotive hazards and roadway crimes; including brake failure, wrong-way drivers, stalling on railroad tracks, road rage, carjackings, rollovers, submergence, multi-car pileups, tailgating by drunk drivers, bump-and-rob attacks, and driving during thunderstorms, hailstorms, and tornadoes. Clips from crash-site videos, interviews with police investigators and survivors, and detailed reenactments are also included. A Discovery Channel Production

NEW: How to Drive - AAA

3 ½ hours 2012 teens/adults DVD (English & Spanish)

This 3 ½ hour, high definition video includes everything you'll need in your classroom. It's the only video you'll use. Thirteen modules for teaching new drivers:

- You, Driving and Risk
- Knowing Your Vehicle
- Starting, Steering & Stopping
- Signs, Signals & Road Markings
- Traffic Laws
- Vision & Perception
- Space Management
- Basic Vehicle Maneuvers
- Sharing the Roadway
- Alcohol & Driving
- Distractions, Drowsiness & Emotions
- Adverse Conditions & Emergencies
- Trouble-Free Driving

Night Lights: How Retroreflectivity Makes Our Roads Safer

12 minutes 2002 teens/adults VHS

This is an important must-see video for all motorists. The video clearly explains the benefits of "retro reflectivity" – the quality of roadway signs and other lifesaving materials and products along our nation's roadways to function in both daytime and nighttime conditions. Retro reflectivity allows light from vehicles' headlights to be redirected back to drivers enabling them to see the signs at night. A range of driving scenarios is presented in the video to help illustrate the necessity of this important roadway feature. The video also explains the technology involved in the retro reflective process in easy-to-understand, non-technical terms. This video is an ideal educational tool for use in classrooms, within law enforcement and emergency assistance agencies, and at local civic groups or community gatherings. The video is already making an impact on audiences nationwide and is helping to save lives on our nation's roadways.

Older And Wiser Driver, The (AAA)

23 minutes 1996 senior adults VHS

This award-winning video shows how to compensate for changes that come with age to continue driving safely. Learn about vision, cognition, physical fitness, and the side effects of common medications as older drivers discuss their strategies for safe driving in their own words. This video is well suited for home or classroom use.

Professional Traffic Stops

10 minutes 2002 law enforcement VHS

This video presents information about traffic stops and the importance of how the public perceives these actions.

Real Teen Driving

13 minutes 2004 teens DVD

Real Teen Driving gives the top 10 tips for preventing teen accidents. Follow Jesse, Luke, Natalia, and Peter and learn from what they say and how they drive. Includes real teens, real driving, in-car cameras, and no scripts.

Real World Driver – Driving Skills For Life

35 minutes 2003 teens/adults VHS

Real World Driver concentrates on four key driving skills that Ford Motor Company and safety experts believe have the most promise of preventing crashes, resulting crashes, injuries, and fatalities. They are:

- Hazard Recognition: recognizing and anticipating road hazards, and dealing with them successfully.
- Vehicle Handling: learning how to handle different vehicles competently under a range of driving circumstances and maneuvers.
- Space Management: maintaining safe spacing with other traffic.
- Speed Management: driving at speeds that are right for conditions.

Go to www.realworlddriver.com and learn more about driving skills that may save your life.

Roadwise Review (AAA)

2005 senior adults CD-ROM

AAA Roadwise Review was created to help seniors drive safely longer. This easy-to-use CD-Rom will help you to identify health and fitness issues that affect your driving by enabling you to check visual, mental and physical responses. Also helps to identify steps to reduce your risk behind the wheel and how to talk with your doctor about how to maintain your fitness to drive, along with monitoring your “driving health” in privacy. Requires a computer with CD-ROM capability, a stable chair, a partner and 10 feet of space.

Saving Lives: One Stop At A Time

16 minutes 2008 law enforcement DVD

This 16-minute roll call DVD opens with two brothers enroute to a football game being killed in a traffic crash, presents next a montage of officers throughout the United States and Canada exerting their very best efforts to reduce fatalities and serious injuries – while simultaneously solving criminal acts, rewinds to an officer stopping and admonishing the brothers about their speed and failure to wear their seat belts, and ends with the brothers arriving safely at the stadium. It is not intended to dictate agencies policies or raining, but, instead, to encourage officers “to get into – and to stay in “the game.”

SenseAble Driving

8 minutes 2001 teens/adults VHS

This is an animated video about distractions while driving. The distractions include talking on the cell phone, eating, reading, and trying to control kids in the back seat. It talks about how dangerous these can be. There are questions asked and answers given and explained.

Speed and Aggression Tool Kit/Flesh, Metal & Glass

34 minutes 2011 teens/adults Manual 2 DVDs

The National Road Safety Foundation (NRSF) has provided two new traffic safety resources: “Flesh, Metal & Glass” and the NRSF Speed & Aggression Tool Kit.” The DVDs contain the following:

Impaired Driving, Distracted Driving Program, Speed and Aggression, Drowsy Driving, Driver Proficiency, Senior Driving.

Stay Clear Of Deer All Year - Michigan Deer Crash Facts

12 minutes 2001 teens/adults VHS

According to a recent survey, one out of three drivers would not know what to do or would take the wrong action when confronted with an unavoidable car-deer crash. On average, there is a car-deer crash in Michigan every eight minutes. Eighty percent of all car-deer crashes occur on two-lane roads between dusk and dawn. Car-deer crashes occur all year, but they are especially prevalent during the fall mating season and during spring when deer seek out the first green grass near roads. Most serious accidents occur when motorists swerve to avoid a deer and hit another vehicle or a fixed object or when their vehicle rolls over.

Sticker Shock!/The Real Cost Of Teen Driving

18 minutes 2002 teens/adults VHS

The video targets parents of teen drivers and emphasizes their responsibilities in selecting an appropriate first vehicle and in ensuring their youngster’s driving skills. It also looks at setting limits for teen drivers and understanding parental liability in sending a teen on a mission for the family.

Traveling Alone In America

35 minutes 1998 teens/adults VHS

This informative and powerful docudrama captures the fears and dangers that women face every day when traveling. Whether traveling to and from work or cross-country being educated about personal safety can greatly reduce a traveler’s risks when sound precautions are implemented.

Trooper Tall Tales

23 minutes 1991 teens/adults VHS

With over 26 years of patrolling the nation's highways, Captain Pete Collins has heard every excuse for speeding, running stop signs, and other violations. From one driver's race to the restroom to the poignant moments that touched Captain Collins' heart, this video paints a picture you won't soon forget.

NEW: Txtng & Drivng...It Can Wait

10 minutes 2011 teens/adults DVD

Take a look at the last text message you received. Was it something like WUD tonight? or Hw r u? Would reading or responding to that text message while driving be worth getting into an accident? Of course not. The message is simple: Txtng & Drivng...It Can Wait. To learn more visit www.att.com/txtngcanwait.

Ultimate Driving Challenge, The

30 minutes 1994 teens/adults VHS

This video puts the audience in the driver's seat to test their reactions to 20 specific driving situations. Hosts Craig T. Nelson (from the television show "Coach") and Paula Zahn introduce questions designed to test road safety knowledge and provide helpful information for avoiding accidents. After viewers choose answers to the questions asked, the correct response is explained through dramatic stunts, recreations, and real-life film footage. Other celebrities also give testimony to confirm the importance of safe driving.

Understanding Car Crashes – It's Basic Physics

22 minutes 2000 teens/adults VHS

What happens to vehicles and their occupants in crashes is determined by science. A high school physics teacher uses a series of vehicle maneuvers on a test track plus filmed results of vehicle crash tests, the concept of inertia, the relationship between crash forces and inertia, momentum and impulse, and a lot more. He shows why speed and vehicle weight are critical elements in the outcomes of car crashes and how basic physics explains why safety belts and airbags protect people in crashes.

Unsafe Driving Acts of Motorists in the Vicinity of Large Trucks

17 minutes 2006 teens/adults DVD

Experts reported that the condition most common in collisions involving passenger vehicles and large trucks is motorists' unfamiliarity with the performance, limitations, and capabilities of large trucks. It appears that most drivers are unaware of the limited acceleration, braking, and visibility of large trucks and of the relationship between mass and velocity and the potential consequences of that relationship to safety. Particularly distressing to truck drivers is when a motorist passes a large truck, quickly cuts in front of it, and then exits the highway. Some of the 23 unsafe driving acts covered in the DVD are:

- Changing lanes abruptly in front of a truck
- Right turn squeeze
- Following too closely
- Unsafe passing, primarily with insufficient headway
- Unsafe speed
- Merging improperly
- Driving between large trucks
- Stopping distance

Winter Driving: When the Rules Change

15 minutes 2005 teens/adults VHS & DVD

This attention grabbing 15-minute video/DVD dramatically illustrates the importance of adjusting our driving techniques when winter rolls around. Aurora's "famous" Larry character also appears in this video/DVD making one winter driving mistake after another; mistakes we can all learn from. "When the Rules Change" also includes a powerful interview with a woman who was involved in a fatal wintertime crash - an event that changed her life forever. The video/DVD addresses:

- Vehicle preparation for winter.
- Adjusting schedules for winter driving conditions.
- Maintaining good visibility
- Winter driving techniques including intersections, cornering, skid control, braking, and slowing down.
- Winter survival supplies and techniques.

Young Drivers – The High-Risk Years – Can I Borrow the Car? (GEICO)

16 minutes 2002 teens/adults DVD

Crash rates for beginning drivers are much higher than for older drivers. This videotape listens to 16-year-olds tell why they want their driver's licenses and what driving means to them. Parents of teenagers who died in crashes tell how the tragedies happened and how their families have been affected. This focuses on ways to reduce the crashes by limiting

higher-risk driving by beginning 16-year-olds.

MOTORCYCLE AND ALL-TERRAIN VEHICLE (ATV) SAFETY

Cars, Motorcycles and A Common Road

8 minutes 2002 teens/adults VHS

This video from the Motorcycle Safety Foundation is intended to increase a motorist's awareness of motorcyclists on the roadway. It illustrates potentially hazardous situations that an inattentive motorist can create for the motorcyclist and explains why the situations are so dangerous. The main theme of the video is to treat motorcyclists and other highway users with respect, just as you would your neighbors, and expect to see them on the roadway.

Detecting Impaired Motorcyclists

9 minutes 2000 law enforcement VHS

This video provides law enforcement officers with information about the problem of impaired motorcyclists and presents tools for use in detecting them. Increased enforcement of impaired driving laws has been proven effective in reducing the number of motorcyclists killed or injured in alcohol-related crashes. A series of 14 cues are presented that law enforcement officers can use as accurate predictors of impaired motorcycle riders.

Fake Helmets Unsafe On Any Head

12 minutes 1992 law enforcement VHS

The video was produced by the National Highway Traffic Safety Administration to assist law enforcement officers in detecting motorcycle helmets, which do not meet Department of Transportation (DOT) standards. This video, along with the accompanying brochure, describes and lists various components of a motorcycle helmet and explains what should be looked for when examining a helmet to determine if it meets the DOT standard.

Guide To Off-Highway Riding, A

18 minutes teens/adults VHS

Produced by the ATV Safety Institute, this video discusses riding gear, preparing for the unexpected, pre-ride vehicle inspection, using the Buddy System, and more.

Intersection

13 minutes 2007 teens/adults DVD

This DVD, presented by the Motorcycle Safety Foundation, highlights personal stories from the perspectives of all those involved in the collision between a car and motorcycle at a typical city intersection. Through its depiction of real-world scenarios, it is intended to increase a motorist's awareness of motorcyclists to help minimize risks for both riders and drivers. The DVD is customized into three versions for three distinct audiences: one for teens, another for adults and general driving community, and a third for commercial drivers.

Motorcycle Visual Detection Cues

13:26 minutes 2010 law enforcement DVD

From the National Highway Traffic Safety Administration – Motorcycle DWI Visual Detection Cues Roll Call DVD.

On Target, Off Road: Safe Riding Tips For ATV Riders

20 minutes teens/adults VHS

The ATV Safety Institute produced this video featuring six-time national motor cross champion Bob "Hurricane" Hannah. A variety of situations are used to illustrate proper riding practices, as well as those to be avoided. Viewers will learn the importance of carefully reading their owner's manual to the dangers of stunt riding and carrying passengers.

Riders Helping Riders

2009 teens/adults CD

Riders Helping Riders (RHR) is an instructional program designed to encourage motorcyclists to intervene to prevent other motorcyclists from operating a vehicle under the influence of alcohol. RHR is intended to convince motorcyclists that an impaired rider needs their help and that they are in the best position to provide help. The program provides techniques for separating drinking from riding, discouraging motorcyclists from becoming impaired before riding, recognizing the signs of impairment, and discouraging impaired motorcyclists from riding.

Without Motorcycle Helmets We All Pay The Price

14 minutes 1998 teens/adults VHS

This video discusses the goals and components of a comprehensive motorcycle safety program, and the importance of motorcycle helmets and helmet laws in reducing injuries, fatalities, and taxpayers' costs from motorcycle crashes.

OCCUPANT RESTRAINTS

Airbags: Today And Tomorrow

15 minutes 2002 teens/adults VHS

This airbag video appeals to all ages as it follows a family on a virtual reality ride about airbags at an amusement park. The ride's host, along with the animated character, Delta V, explains in simple terms how airbags work and how to achieve the maximum safety benefits from airbags.

Child's Play- Dateline NBC

15 minutes 2000 teens/adults VHS

This video is from the NBC Dateline show on December 4, 2000, showing the results of the largest research project ever done on children in car crashes. It's about the importance of using child safety seats and booster seats. They demonstrate what happens in a crash and how the proper restraint systems help to prevent injury to children.

Diana's Last Message

10 minutes 2000 teens/adults VHS

This attention-grabbing new video drives home the point that safety belts and air bags save lives. You'll see how engineers used sophisticated computer graphics to reconstruct Princess Diana's fatal motor vehicle crash demonstrating that her life might have been saved had she been wearing a safety belt. You'll also hear from collision victims about how their choice of whether or not to use a safety belt impacted their lives. Diana's Last Message is ideal for safety meetings or to remind any audience of the importance of using safety belts.

Emergency Procedures For Airbag Equipped Vehicles

44 minutes 2000 law enforcement/rescue VHS

This video is the updated version of the popular "Airbags -- A Crash Course for Rescue Personnel." It provides important information for all emergency personnel who may have to work in or around airbag-equipped vehicles in crash or fire situations. It describes how airbags function, the various types of airbags, and proper procedures for dealing with these systems in many types of situations.

Going Places with Bucklebear, An Adventure in Passenger Safety

2004 Young Children CD

In this vividly colorful, easy-to-use interactive CD, little participants and their parent/caregivers help Bucklebear's friends take imaginary journeys that reinforce safety concepts for young passengers and families. Simply by clicking the mouse, even the youngest computer user can choose what is needed for a nice ride on a beeee-yooooo-teeeee-ful day! Interactive features include selections of snazzy vehicles, buckled-up passengers, safe drivers, honkable horns, and a Bucklebear radio that plays safety songs! With multiple choices for each option, children will want to play again and again.

I'm Safe! In The Car

10 minutes 2002 K thru 2 VHS

This video covers four key areas to being a safe passenger in a vehicle. It targets the correct safety belt placement, how to find the safest seat, why kids need to ride in the back, and how to help the driver. The video also covers proven strategies for motivating booster-age kids to use booster seats.

Is Today Your Day?

23 minutes 2010 law enforcement DVD

Law enforcement officers are at greater risk of death from traffic crashes than from any other cause, including felonious assaults. Though officers utilize a variety of safety gear to protect themselves from perceived threats, far too many die needlessly because they fail to use seatbelts and exercise good judgment while driving. These deaths exact a heavy toll on their agencies, their communities, and especially their families. This 23-minute roll-call training video underscores the tragedies that regrettably result from officers failing to wear their seatbelts. Unfortunately, too many situations over which officers lack control arise during their careers and result in their being seriously injured or killed. However, these situations never should include not wearing seatbelts, being ejected during collisions, and being seriously injured or killed.

New Room To Live, The

33 minutes 1991 teens/adults VHS

Jack Ware again presents a seatbelt safety video aimed at convincing people of the importance of always "buckling up." This updated video includes airbag and passive restraint information.

PEDESTRIAN SAFETY

A-B-C's Of Street Safety, The

4 ½ minutes 2000 children/adults (English & Spanish version) VHS

The Lincoln Lancaster County Health Department Traffic Safety Division in cooperation with the Park Middle School Latino Club produced this video. Students demonstrate safe pedestrian practices as tips are offered for motorists and pedestrians.

Stop, Look, and Listen with Willy Whistle

2009 K thru 2 **DVD**

"Willy Whistle" is a lively, animated character featured in this DVD designed to teach pedestrian skills for crossing residential streets to children in grades K-2. Willy Whistle, Crossing Guard Smith, and their young friends work together to teach basic stop-and-search procedures, including:

- Stopping at the curb;
- Looking left-right-left until no cars are coming;
- Crossing the street while continuing to search until safely on the other side; and
- Crossing safely when there are parked cars.

SAFETY PATROL/SCHOOL BUS SAFETY PROGRAMS

Safest Way Out: Emergency School Bus Evacuation, The (AAA)

1998/1997

children/adults

K thru 9

12 minutes

VHS

STUDENT VERSION: Shows children how to properly prepare for and execute an emergency school bus evacuation. Demonstrates how to safely exit from front, rear, side, multiple exits, emergency windows, roof hatches, and when each exit is appropriate.

16 minutes

1998/1997

drivers

VHS

SPECIAL-NEEDS DRIVER VERSION: Shows drivers of special-needs school buses how to properly prepare for and conduct an emergency evacuation. Explains in detail how to release wheelchairs from modern restraint systems, how to properly lift mobility-impaired children, and how to assist hearing and visually impaired children.

School Bus Driver In-Service Safety Series Video

18 minutes

2000

school bus drivers

VHS

This video covers three different types of presentations targeting the school bus driver:

- **What to do Around the Bus with Willy Whistle** - The video reinforces safe behavior in, around, and on the school bus.
- **The Responsibility is Ours: Highway-Rail Grade Crossing Awareness/Training for School Bus Drivers** - Operation Lifesaver developed this video for professional school bus drivers and substitute drivers. Its purpose is to make bus drivers aware of the potential dangers that exist at highway-rail grade crossings and the steps to ensure the safety of their passengers. Listen as a bus driver and railroad engineer ride along with each other asking questions and gaining experience regarding highway-rail grade crossings.
- **Preventing Disaster at the Crossing** - This is a continuation of the previous segment on the responsibility of a school bus driver.